



*the Steve & Marjorie*  
HARVEY FOUNDATION

CHARITY  
GOLF  
CLASSIC



2018

SUNDAY SEPTEMBER 2ND | THE HARD ROCK GOLF CLUB AT CANA BAY | PUNTA CANA, DOMINICAN REPUBLIC



*the Steve & Marjorie*  
HARVEY FOUNDATION

CHARITY  
GOLF  
CLASSIC



The 10th annual Steve Harvey Charity Golf Classic will be held at the palatial Hard Rock Golf Club Cana Bay, Punta Cana on Sunday September 2nd, 2018.

This years event will be a part of the much anticipated Steve Harvey Sand & Soul Festival, the ultimate Labor Day Getaway. Sponsors, players and invited guests will enjoy five days of sun-soaked moments, top notch entertainment, exciting on-site recreation and Steve Harvey branded experiences. That's right, and it's all included! Five days, four nights, seventeen events and one incredible time!

Proceeds from this event will benefit The Steve & Marjorie Harvey Foundation and will be used to fund our mentoring programs for young men while allowing the foundation to continue to be change agents in communities across the country.

Thank you for your consideration. Please don't hesitate to contact us with any questions. We look forward to seeing you in Punta Cana. Together we can make a difference.

We look forward to speaking to you and tailoring a package that fits your companies goals and initiatives. Thank you in advance for your consideration.





# SPONSORSHIP LEVELS

## Title Sponsor EAGLE | \$75,000

Product Exclusivity  
 Presenting Sponsor of 2018 SMHF Golf Tournament  
 Four (4) Foursomes in Tournament  
 Sixteen (16) passes for Tournament Breakfast w/VIP seating  
 Sixteen (16) passes to Post Tournament Awards Ceremony w/VIP seating  
 Three (3) rooms at The Hard Rock Punta Cana (4 days, 3 nights)  
 Six (6) passes to Sand and Soul Weekend  
 Post Tournament Welcome from Company Representative  
 Mention as Title Sponsor in all Media Alerts and Press Releases  
 Full page (back cover) ad in Commemorative Event Journal  
 Mention as Title sponsor on Steve Harvey Morning Show  
 Eight (8) total post via Foundation Twitter, Facebook & Instagram  
 Four (4) total post via SH Official  
 Prominent placement of logo & link on SMHF website  
 Sixteen (16) Commemorative Tournament Swag Bags  
 Two (2) designated holes for product placement/giveaways or sampling  
 Prominent Signage throughout Tournament footprint  
 Meet & Greet/Group Photo with Steve Harvey  
 Company name/logo on all golf carts  
 First right of refusal for 2019 Steve Harvey Charity Tournament

## Platinum Sponsor BIRDIE | \$50,000

Product Exclusivity  
 Presenting Sponsor of The 2018 SMHF Golf Tournament Awards Luncheon  
 Three (3) Foursomes in Tournament  
 Twelve (12) passes to Tournament Breakfast w/VIP seating  
 Twelve (12) Tickets to Post Tournament Awards Ceremony w/VIP seating  
 Two (2) rooms at The Hardrock Punta Cana (4 days, 3 nights)  
 Four (4) passes to Sand and Soul Weekend  
 Mention as Platinum Sponsor in all Media Alerts and Press Releases  
 Full page (inside back cover) ad in Commemorative Event Journal  
 Mention as Platinum sponsor on Steve Harvey Morning Show  
 Six (6) total post via Foundation Twitter, Facebook & Instagram (& post event)  
 Two (2) total post via Steve Harvey official, Twitter, Facebook & Instagram  
 Prominent placement of logo on SMHF website  
 Twelve (12) Commemorative Tournament Swag Bags  
 Two (2) designated holes for product, giveaways or sampling  
 Prominent positioning of Name/logo on signage onsite  
 Group Photo with Steve Harvey

## Gold Sponsor PAR | \$25,000

Two (2) Foursomes in Tournament  
 Eight (8) passes to Tournament Breakfast w/VIP seating  
 Eight (8) passes to Post Tournament Awards Ceremony w/VIP seating  
 One (1) room at The Hardrock Punta Cana (4 day, 3 night stay)  
 Two (2) passes to Sand and Soul Weekend  
 Mention as Gold Sponsor in all Media Alerts and Press Releases  
 Full page (inside cover) ad in Commemorative Event Journal  
 Mention as Gold sponsor on Steve Harvey Morning show  
 Four (4) total post via Foundation Twitter, Facebook & Instagram  
 One (1) post via Steve Harvey official Twitter or Instagram  
 Prominent placement of logo on SMHF website  
 Eight (8) Commemorative Tournament Swag Bags  
 One (1) designated for product, giveaways or sampling  
 Prominent positioning of Name/logo on signage onsite  
 Group Photo with Steve Harvey

## Silver Sponsor ON THE GREEN | \$10,000

Two (2) Foursomes in Tournament  
 Eight (8) passes to Tournament Breakfast w/reserved seating  
 Eight (8) passes to Post Tournament Awards Ceremony w/VIP seating  
 Mention as Silver Sponsor in all Media Alerts and Press Releases  
 Half Page ad in Commemorative Event Journal  
 Four (4) total post via Foundation Facebook & Instagram  
 Placement of logo on SMHF website  
 Eight (8) Commemorative Tournament Swag Bags  
 One (1) hole designated for product, giveaways or sampling  
 Placement of Company name/logo on signage onsite

## Corporate Partner | \$5,000

One (1) Foursome in Tournament  
 Four (4) passes to Tournament Breakfast w/ reserved seating  
 Four (4) passes to Post Tournament Awards Ceremony w/reserved seating  
 Mention as Corporate Partner in all Media Alerts and Press Releases  
 ¼ page ad in Commemorative Event Journal  
 Two (2) total post via Foundation Instagram  
 Placement of logo on SMHF website  
 Four (4) Commemorative Tournament Swag Bags  
 One (1) hole designated for product, giveaways or sampling  
 Placement of Company name/logo on signage onsite

• We can also customize a package to accommodate your initiatives and budget



# 2017 HIGHLIGHTS







# 2017 SPONSORS

